

Nick Mikheev

Product / UX/UI Designer

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Based in Georgia, Tbilisi

Portfolio nick-mikheev-portfolio.vercel.app

Currently *Senior Product Designer* at Alfa-Bank, developing the factoring product and solving design challenges across the client journey.

EXPERIENCE

Alfa-Bank *Senior Product Designer*

Jan 2025 — now · 1y 8m

Moscow · alfabank.ru · Banking / Financial Sector

Research and requirements gathering

- Conducted interviews with users (finance specialists, accountants, client relationship managers)
- Studied existing offline processes and spreadsheet-based workflows to identify areas for simplification
- Contributed to shaping product hypotheses together with the product owner
- Synced with analysts and engineers on features involving complex business logic

Design

- Built user journey maps for different roles (client, debtor, internal operator)
- Designed flows for registry uploads and large data table interactions
- Developed onboarding and verification flows (KYC/KYB)
- Worked through error handling and edge cases (late payments, partial payments, rejected applications)

UI and design system

- Designed interfaces for dashboards and analytics
- Maintained and evolved the product's design system

Validation

- Tested hypotheses through prototypes and usability testing
- Analyzed product usage metrics and user feedback

Acquired skills

Factoring business logic Fintech regulatory constraints (KYC/KYB) Data-heavy interfaces
Rigor vs. usability balance User research synthesis Cross-functional collaboration Design systems at scale
Usage-metrics analysis

Aero Club *Product Designer*

Nov 2023 — Jan 2025 · 1y 3m

Moscow · aeroclub.ru · Travel Logistics and Booking Services

Tasks

- Supported and evolved the design system
- Analyzed user data and user flows
- Prepared, supported and conducted qualitative and quantitative research
- Supervised and trained junior team members

Acquired skills

Large-scale platform redesign

Design system creation & upkeep

Mentoring junior designers

Logiccode *Product Designer*

Oct 2022 — Oct 2023 · 1y 1m

Tasks

- Created and maintained the design system
- Launched the Tortuga product built on design-system components
- Designed web service sections
- Built and tested implementation hypotheses

Acquired skills

Startup environment

Scrum-based team processes

United Credit Bureau *Product Designer* (Sberbank)

Aug 2021 — Mar 2023 · 1y 8m

bki-okb.ru · IT, System Integration, Internet

Tasks

- Created and maintained the design system
- Launched the new credistory.ru product built on design-system components
- Analyzed user data and user flows
- Prepared, supported and conducted qualitative and quantitative research
- Supervised and trained junior team members
- Built the design team's internal processes according to Scrum
- Created the B2C roadmap

Acquired skills

Launching a new large product

Design system built from the ground up

Mentoring junior designers

Special Technology Center *UX/UI Designer*

Jan 2020 — Aug 2021 · 1y 8m

stc-spb.ru

Tasks

- User interface design for mobile, desktop and web applications
- Built hypotheses and formed personas
- Developed customer journey maps (CJM)
- Created interactive prototypes and interviewed users
- Prepared project documentation
- Created and maintained a unified design system across STC products
- Worked with developers at every stage of product development

Acquired skills

- Product-team collaboration
- Iterative development
- User interviewing
- Client negotiation
- Unified design system rollout
- Guideline documentation

Independent Practice *UX/UI & Web Designer*

Jun 2019 — Aug 2021 · 2y 3m

Freelance / private practice

Tasks

- Designed web interfaces, online stores, landing pages and mobile apps
- Designed user scenarios and produced graphic materials for social media
- Tested, debugged and maintained design across web and mobile builds
- Tested design elements for responsiveness and presented projects to clients

Acquired skills

- Responsive design
- HTML / CSS
- Business communication
- Project management

EDUCATION & LANGUAGES

2018 · Incomplete higher education

ITMO University, Saint Petersburg

Infocommunication Technologies and Communication Systems

Russian

English

Native

B2 — Upper Intermediate

TOOLS & SKILLS

- Figma
- Zeplin
- Principle
- Axure RP
- Balsamiq Mockups
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- HTML
- CSS
- Jira
- Confluence
- Human Interface Guidelines
- Material Design System

ABOUT

Hello, my name is Nick — a passionate, results-driven product designer with a strong background in creating engaging and intuitive user experiences. Experienced across the end-to-end design process, from user research and wireframing to prototyping and usability testing. Skilled in translating user needs into visually appealing, functional designs, and committed to delivering solutions that drive both user satisfaction and business growth.